

TALEN STRATEGY REWARD
DIVERSITY TALENT ETHICS
ETHICS REWARDS STRATEC

Sponsorship & Advertising Opportunities

THE **2009**
NONPROFIT
HUMAN RESOURCES
CONFERENCE

Renaissance M Street Hotel, Washington, DC
October 4-6, 2009



Presented by:

Nonprofit **HR Solutions**



ABOUT THE CONFERENCE

Increasingly, nonprofit organizations are faced with complex human resources challenges that require unique responses and solutions. From a growing employment crisis, to a shortage of qualified human resources professionals with sector specific experience, to the lack of sufficient funding for infrastructure support, many nonprofit organizations are confronted with very real workplace concerns.

The 2009 Nonprofit Human Resources Conference will bring together nonprofit human resources practitioners, executives, thought leaders and researchers to discuss human resources issues of critical importance to the nonprofit sector.

This three-day event will bring together a diverse group of over 125 nonprofit professionals from across the nation. Keynotes and workshop sessions will be conducted by practitioners and experts in the field of human resources.



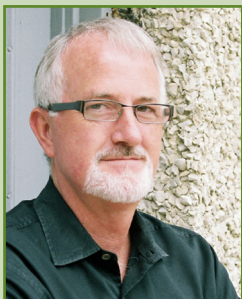
Last year's attendees represented the full spectrum of nonprofit and human resources professionals including, but not limited to:

- Presidents & Founders
- Chief Talent & People Officers
- Senior VP's & VP's of Human Resources
- Directors of Human Resources
- Directors of Workforce Development
- HR Managers
- HR Generalists
- HR Coordinators
- Directors of Operations
- General Managers
- Managers of Administration
- Consultants
- Chief Financial Officers
- Directors of Finance
- Directors of Finance & Administration

2009 KEYNOTE SPEAKER

Robert L.E. Egger

Founder and President of DC Central Kitchen, Inc.



Robert was included in the Non Profit Times list of the "50 Most Powerful and Influential Nonprofit Leaders" in 2006, 2007 and 2008. He was the recipient of the Restaurant Association of Metropolitan Washington's 2007 Duke Ziebert "Lifetime Achievement" award and the 2004 James Beard Foundation Humanitarian of the Year award. He has also been named an Oprah Angel, a Washingtonian of the Year, a Point of Light and one of the Ten Most Caring People in America, by the Caring Institute. He is also a 14-gallon blood donor to the American Red Cross.



I was looking for topics in HR related to nonprofit organizations. I was also looking to expand my nonprofit HR network. I got both!



– 2008 Conference Attendee

BENEFITS OF SPONSORSHIP

- Exposure to local and national nonprofit decision-makers of all sizes from across the nation
- Advertisement on all conference materials
- Access to attendee lists
- Name recognition and logo branding

PROFILE OF PARTICIPANTS

- 82% East
- 9% Mid West
- 6% South
- 3% West



ADVERTISING OPPORTUNITIES

The following advertising options are available for the conference brochure:

Full page ad = \$750

Half page ad = \$400

To become a sponsor or to place an ad in the conference program, please contact Dawn Taylor at Nonprofit HR Solutions.

Phone: 202.785.2060 ext. 107

Email: dtaylor@nonprofithr.com

SPONSORSHIP LEVELS

PLATINUM (\$5,000):

- Two complimentary full conference registrations
- Premium full-page color ad in conference program
- Logo displayed as Platinum sponsor on-site and on all conference promotional materials
- Prominently displayed logo with link on Nonprofit HR Solutions website
- Sponsorship of keynote presentation to include speaking time to discuss your company in front of all attendees
- Inclusion of your company's promotional materials in conference bags
- Inclusion of your company logo on conference bags
- Display table in high-traffic Registration Area

DIAMOND (\$2,500):

- One complimentary full conference registration
- Full-page ad in conference program
- Logo displayed as Diamond sponsor on-site and on all conference promotional materials
- Prominently displayed logo on Nonprofit HR Solutions website
- Distribution of materials in conference bags
- Display table in high-traffic Registration Area

BRONZE (\$1,500):

- One complimentary one-day conference registration
- Half-page ad in conference program
- Logo displayed as Bronze sponsor on-site on all conference promotional brochures
- Sponsor recognition on-site

2008 PARTICIPATING NONPROFIT ORGANIZATIONS:

AAHSA	Idealist.org
AARP	Independent Sector
America Planning Association	KaBOOM!
American Association of Community Colleges	Land Trust Alliance
American Association of Homes & Services for the Aging	Mental Health America
American Council on Renewable Energy	Mercy First
American Humanics	NADAP, Inc.
American Psychiatric Association	National 4-H Council
America's Promise Alliance	National Women's Law Center
America's Second Harvest	NeighborWorks America
Amnesty International USA	NHS Human Services
APICS	NSDAR
Armenian Assembly of America	OCEANA
Boyden Global Executive Search	ONE Campaign
Boys & Girls Clubs of America	Optical Society of America
Catholic Medical Mission Board	People For the American Way
CBN	Population Reference Bureau
Center for Economic Progress	RHR International Co.
Civic Ventures	River Oak Center for Children
Cleveland Clinic Florida	SCA
COA	Society for Human Resource Management
Collaborative Support Programs of New Jersey	Teach for America
Commongood Careers	The Chronicle of Philanthropy
Community Catalyst	The Links, Incorporated
Community Council of Greater Dallas	The National Association of Children's Hospitals and Related Institutions
Coro Center for Civic Leadership	The Neurosciences Institute
Council On Accreditation	The Seven Hills Foundation
Elizabeth Glaser Pediatric AIDS Foundation	Third Sector New England
Enterprise Community Partners	Unity Health Care, Inc
Gay Men's Health Crisis	University of the District of Columbia
Girl Scouts Of The USA	W.E.B. DuBois CDC
Heart Rhythm Society	YMCA of the USA
Horton's Kids, Inc.	ZERO TO THREE
Human Resources Certification Institute	

Nonprofit **HR Solutions**

Nonprofit HR Solutions is a full-service human resources consulting firm based in Washington, DC. Since 2000, NPHRS has worked exclusively with the nonprofit sector, generating results for organizations supporting advocacy, health and human services, arts and culture, education and the environment, faith-based missions and more.