

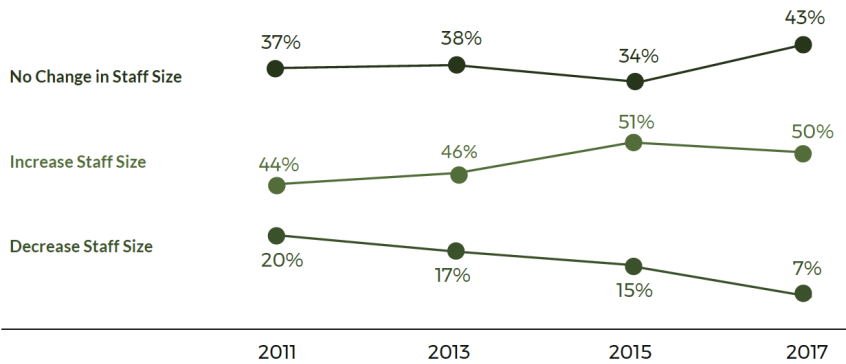


# 2017

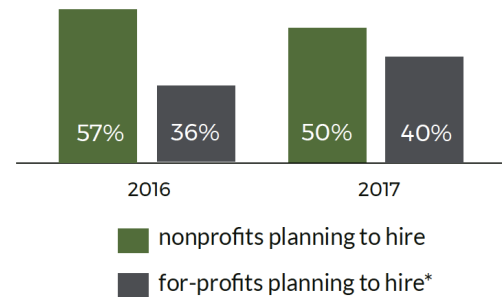
## Nonprofit Employment Practices Survey: Key Findings Overview

Nonprofit hiring is still outpacing corporate hiring, but the gap is narrowing.

Anticipated nonprofit changes in staff size by year



Organizations planning to hire in upcoming year

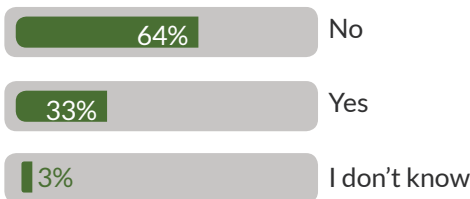


Nonprofits have been hiring more aggressively than for-profits for the last several years, and will continue to do so in 2017. However, the gap is narrowing, and nonprofits are facing increased competition for talent from the corporate sector driven in part by the growth of social enterprise and purpose-driven business. The number of nonprofits that anticipate hiring shrunk by 7 percentage points between 2016 and 2017, while the 2017 corporate hiring outlook is the best the U.S. has seen in a decade. The number of for-profits that anticipate hiring grew by 4 percentage points between 2016 and 2017.\*

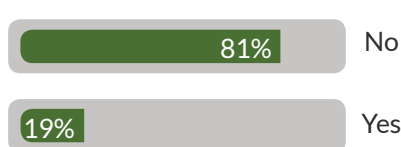
\* Careerbuilder 2016 and 2017 U.S. Jobs Forecasts

Yet nonprofits are not improving their talent and culture practices in order to keep up with increased competition and advance their missions.

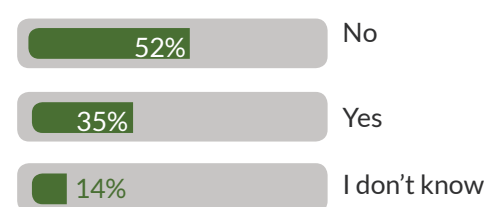
Does your organization have a formal talent acquisition (recruitment) strategy?



Does your organization have a formal retention strategy/program?



Does your organization have a diversity, equity and inclusion strategy/program?



For Full Results Visit [www.nonprofithr.com/2017-nonprofit-employment-practices](http://www.nonprofithr.com/2017-nonprofit-employment-practices).