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Nonprofit HR Increases Focus on Talent Management with Performing Arts Community

*Nonprofit HR Partners with the John F. Kennedy Center for the Performing Arts,
League of American Orchestras and other Arts Organizations*

WASHINGTON, D.C., January 31, 2019 - Nonprofit HR (NPHR) today announced that it has been retained by the John F. Kennedy Center for the Performing Arts (the Kennedy Center) to support its human resources needs. Specifically, Nonprofit HR will provide strategic direction in the area of talent management and organizational development to executive leadership while working with the Human Resources team to ensure high touch and high-quality services to employees. Also, during this partnership, the Kennedy Center's HR department will establish an e-learning and classroom-based training initiative.

“Working alongside the Kennedy Center’s leadership team directly aligns with Nonprofit HR’s key priority, which is to strengthen the social sector workforce.” Lisa Brown Alexander, Founding CEO, Nonprofit HR. “Anytime that an organization prioritizes investments in its talent management infrastructure, not only does the organization win but also the communities that the organization serves. We’re proud to support the Kennedy Center in its work as a world-class organization – artistically and organizationally.”

Nonprofit HR has been creating ties in the performing arts community or organizations for several years and most recently signed a Memorandum of Understanding with the League of American Orchestras, which will allow its member orchestras to consult with Nonprofit HR’s Consulting Team at League-negotiated group rates.

“We are pleased to offer our member organizations access to discounted human resources services through our new partnership with Nonprofit HR,” said Stephen Felter, the League’s Director, Membership. “Orchestras have a wide diversity of talent, and access to professionals like Lisa Brown Alexander can help them meet employee needs, while also focusing on their missions.”

Brown Alexander, who recently conducted a seminar for the Cincinnati Symphony Orchestra’s Board of Directors, says that organizations in the arts community are taking proactive steps to build up their talent in all critical areas of performance including people management.

Brown also mentions that symphony orchestras of all sizes now have affordable access to the expertise needed to develop and maintain best practices necessary for high organizational performance. [Other Nonprofit HR arts-focused clients may be seen here.](#)

ABOUT NONPROFIT HR

Nonprofit HR is the country's only human resources firm that works exclusively with nonprofit organizations. The company provides human resources consulting, executive search and talent acquisition services, and also produces an annual study on nonprofit employment trends and various educational programming for nonprofit professionals. Nonprofit HR has offices in Washington D.C. and Chicago. Visit nonprofithr.com

ABOUT THE KENNEDY CENTER

The John F. Kennedy Center for the Performing Arts is America's living memorial to President John F. Kennedy, attracting millions of visitors each year to more than 2,000 performances, events, and exhibits. With its artistic affiliates, the National Symphony Orchestra and Washington National Opera, the nation's busiest performing arts center is dedicated to providing world-class art, powerful education, and outstanding memorial experiences to the broadest possible constituency. Across all its offerings, the Kennedy Center is committed to increasing accessible, inclusive opportunities for all people to participate in, and learn through the arts, including more than 400 free performances each year and a variety of [Specially Priced Ticket](#) programs for students, seniors, persons with disabilities, and others. To learn more about the Kennedy Center, please visit www.kennedy-center.org.

ABOUT THE LEAGUE OF AMERICAN ORCHESTRAS

The League of American Orchestras leads, supports, and champions America's orchestras and the vitality of the music they perform. Its diverse membership of more than 2,000 organizations and individuals across North America runs the gamut from world-renowned orchestras to community groups, from summer festivals to student and youth ensembles, from conservatories to libraries, from businesses serving orchestras to individuals who love symphonic music. The only national organization dedicated solely to the orchestral experience, the League is a nexus of knowledge and innovation, advocacy, and leadership advancement. Its conferences and events, award-winning Symphony magazine, website, and other publications inform people around the world about orchestral activity and developments. Founded in 1942 and chartered by Congress in 1962, the League links a national network of thousands of instrumentalists, conductors, managers and administrators, board members, volunteers, and business partners. Visit americanorchestras.org.

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