

**FOR IMMEDIATE RELEASE**

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**Nonprofit Sector CHROs & C-suite Leaders to Focus on the Role of the CHRO During Retreat**  
*Nationally Recognized Leaders to Spearhead Two-Day Dialog with Seniors from Mission-Driven Organizations*

WASHINGTON, D.C., February 25, 2019 - Nonprofit HR recently announced a list of high-profile speakers to lead Chief Human Resources Officers and other social sector C-suite leaders through its exclusive [Nonprofit CHRO Retreat](#) to be held from April 7-8, 2019 in Upper Marlboro, Maryland at Wellspring Manor & Spa.

**Nonprofit CHRO Retreat Speakers Include:**

- China Gorman - Managing Director, America UNLEASH
- Alix Guerrier - CEO, GlobalGiving
- Shelley Row, PE, CSP - CEO, Shelley Row Associates, LLC
- Pia Wilson-Body - President, Intel Foundation

Lisa Brown Alexander, President and Founding CEO of Nonprofit HR and Barbara Polk, Strategic Advisor of [Nonprofit HR](#) will also present. All speaker bios may be seen [here](#).

**Brief Overview of Retreat Topics:**

- **Reimagining Talent and the Role of the CHRO:** This session will explore how the role of the CHRO is evolving and becoming increasingly complex. The discussion will span a range of factors contributing to this shift including fast-paced changes in technology and automation, an ever-changing workforce profile, new ways of working, and an increased focus on talent.
- **Talent Management Success:** An interview-style conversation on the impact and outcomes stemming from GlobalGiving's talent management strategies. Insights into how they have created growth and success will also be shared.
- **Humanity and Business:** Evidence-based conversation about how humanity in the workplace is quickly becoming essential to talent management success and a key strategy to organizations seeking long-term impact in the communities they serve.
- **Talent Management Vision Boarding:** While vision boards are traditionally used to help clarify, concentrate and maintain focus on personal goals, CHROs will participate in this out-of-the-box session to help crystalize their vision for their organization's talent management future.
- **From Diversity to Inclusion - Strategies for Driving Measurable Progress:** This session will focus on building a sustainable funnel of diverse talent, understanding the optics and

impact of the "Me Too" movement and uncovering gender parity realities within the nonprofit sector.

- **Insightful Decision-Making in an Overthinking World:** This fast-paced, interactive session will help leaders look beyond the data and improve their strategic decision-making approaches to talent management leadership now and into the future.

*"Nonprofit HR continues to focus on the role of the CHRO, as their contributions to missions have long-lasting and systemic impacts on the entire sector's workforce. Providing a safe-space for them to identify their greatest opportunities for success ultimately leads to more substantive talent management outcomes."* said Lisa Brown Alexander, Founding CEO, Nonprofit HR.

Nonprofit HR, well-known for its Knowledge and Insight Practice Area which produces dozens of publications and in-person and virtual events each year, convenes leaders throughout the year on targeted topics.

*"We created a unique experience for this event that allows CHROs to build relationships within their peer community—a critical requirement considering the rapidly changing nature of human resources in the social sector!"* said Brown Alexander.

### **Event Registration, Location and Lodging Details:**

Information about the 2019 Nonprofit CHRO Retreat may be found at [nonprofithr.com/chroretreat](https://nonprofithr.com/chroretreat). [Lodging accommodations are available at the Courtyard Marriott](#) – Largo, Maryland. A limited number of rooms are available at a discounted block rate of \$161 USD per night. Block discounts end March 1, 2019. Additional space is also available at [Wellspring Manor & Spa](#).

[Event registration is now open](#). Cost of attendance is \$595 through March 15. Rates increase on March 16. Companies interested in sponsoring this event should download [Nonprofit HR's Media Partners Kit](#). To see additional [Nonprofit HR events and Knowledge resources](#) visit <https://www.nonprofithr.com/knowledge-insights/>

### **Requests for Press Coverage:**

Press seeking interviews with the CEO or additional insight on the event, speaker list and agenda, may contact our Senior Director of Client Marketing and Strategic Communication, Akia Ashmond Brew, at [abrew@nonprofithr.com](mailto:abrew@nonprofithr.com).

### **ABOUT NONPROFIT HR**

Nonprofit HR partners with nonprofits and mission-driven organizations on project-based HR consulting and outsourcing, talent acquisition, direct hire, executive search, and knowledge & insights, all with the objective of strengthening the nonprofit workforce.

Since 2000, Nonprofit HR has amplified the impact of the world's most influential mission-driven organizations. A list of client and mission types may be seen [here](#). Read more [news](#) from Nonprofit HR.