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## **Nonprofit HR Launches New Diversity, Equity, Inclusion Consulting Practice Emily Holthaus to Lead DEI Consulting Initiatives for Social Impact Organizations**

WASHINGTON, D.C., August 3, 2020 – Nonprofit HR has announced that diversity, equity and inclusion (DEI) expert, Emily Holthaus, will lead its new DEI practice to support increased demand nonprofits have for creating more equitable talent management practices and workplaces. Holthaus brings a wealth of DEI-specific expertise. She is known for collaborating with organizations to design organizational strategy and implement solutions toward the outcomes of greater equity, inclusion and human capital engagement in both physical and virtual environments.

*“The decision to increase our DEI consulting capacity is on target with the firm’s 2021-2024 strategic plan which factored in a significant growth in demand based on our 2019 Nonprofit Diversity Practices Survey findings. We anticipated that we would provide more services to social sector organizations. The impact from global protests in response to George Floyd’s murder created a renewed sense of urgency and immediacy for for our firm and the organizations that we serve. Nonprofit HR is committed to thought-partnering with nonprofits, associations, philanthropy and other social impact organizations to be more equitable places of work and Emily Holthaus’ expertise and leadership are vital to this new and incredibly important function.”* – Lisa Brown Alexander, CEO, Nonprofit HR

Holthaus, whose new role begins August 3, will also help the firm take advantage of opportunities expand its consulting capacity. Also joining Nonprofit HR’s DEI practice, is Antonio Cortes, PhD, who will serve as Senior Consultant for the practice. Cortes’ most recent role was Specialist, Business Planning, Collaboration and Sustainability for YMCA and brings a wealth of experience scaling mission focused programs across complex organizations. His unique concentration on using business models to advance organizational sustainability, helps to develop organizational cultures that are more inclusive and equity-focused.

Holthaus and Cortes, prior to joining Nonprofit HR, have partnered on a variety of equity-focused projects. Holthaus’ prior experience includes a leadership role as Director of Multicultural Leadership Development for YMCA of the USA (Y-USA). There, she worked to identify, engage, inspire, develop, and retain multicultural staff to ensure the leadership of YMCAs reflects the diverse communities they serve. Emily was also a key member of the Y-USA’s Talent & Knowledge Management senior team that led the development of strategy and implementation of training solutions to support a nationwide workforce of more than 250,000 employees.

*“I could not be more honored to join the consulting team at Nonprofit HR! Alongside the firm’s Leadership Team, we will continue to scale our ability to meet the needs of organizations across the nation. My ultimate objective for Nonprofit HR’s DEI practice is not only to design consulting solutions but also resources, knowledge and tools that will elevate more equitable and inclusive practices throughout the sector, making it easier for managers and staff to experience the very best that their organizations have to offer. I look forward to leveraging Dr. Cortes’ expertise throughout our work and contributing to Nonprofit HR’s rich, 20-year legacy!”* – Said Emily Holthaus, Managing Director, Diversity, Equity and Inclusion, Nonprofit HR

Press seeking interviews regarding Nonprofit HR's DEI practice and efforts should contact Managing Director for Client Marketing and Strategic Communication, Atokatha Ashmond Brew at [abrew@nonprofithr.com](mailto:abrew@nonprofithr.com).

## **ABOUT NONPROFIT HR'S DEI PRACTICE**

Nonprofit HR's in-house talent management leaders provide expert-level thought partnership aimed at helping mission-driven organizations challenge their thinking, change their paradigms, assumptions and actions, and provoke them to innovate in the area of diversity, equity and inclusion in a way that recognizes the unique internal and external factors impacting their organizations. Learn more about the practice at [nonprofithr.com/deipractice](https://nonprofithr.com/deipractice)

## **ABOUT NONPROFIT HR**

Nonprofit HR is the country's leading and oldest firm focused exclusively on the talent management needs of social impact organizations. We focus our efforts on project-based human resources consulting, HR outsourcing, talent acquisition, and executive search. Nonprofit HR also offers customized trainings, research and events, all with the objective of strengthening the people management capacity of the mission-driven organizations. Since 2000, our staff of credentialed experts have advanced the impact of some of the world's most influential brands in the sector. Nonprofit HR is ranked on the [2019 Inc. 5000 list of the Fastest Growing Companies in America](#). A list of client and mission types may be seen [here](#). Read more [news](#) from Nonprofit HR.

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