



Reset: Identify, Develop & Sustain High-Performing People for Your Social Enterprise

Thursday, March 25, 2021

2 – 3:30 p.m. EST

Speakers



Patty Hampton
(Moderator)
Chief Social Impact Officer
SITA by Nonprofit HR



Rebecca Dray
Executive Director
Buy Social USA



Cedric Nwafor
Founder
ROOTS Africa



Rebecca Peel
Principal
Talent & Human Capital
Advisory



About SITA by Nonprofit HR

Our vision:

The first global talent management collaborative exclusively designed to support the HR/people needs of the social enterprise community.

- Founded in October 2019, SITA by Nonprofit HR is a collaborative that exclusively serves the social enterprise community.
- Backed by our parent company, we offer 20+ years serving the social sector as a trusted advisor and thought partner.
- Total lifecycle solutions for people management.
- Direct partnership with social enterprises, foundations, social incubators, B Corps and impact investors.
- Woman and Minority-owned.

“Emily Holthaus led Halcyon’s Diversity, Equity and Inclusion training to our Cohort 14 Fellows. The content she shared was exactly what we needed! Emily’s delivery was phenomenal, engaging and interactive on Zoom! What Emily shared adds significant value to the program and supports Halcyon’s goal to nurture an inclusive community. We look forward to continuing to work with SITA to train entrepreneurs and mentors in the future.”

Mike Malloy
Program Director, Halcyon Incubator
Halcyon



Our Conversation Will Unpack:

- Why your people are key to the success of your social enterprise
- Best practices in attracting a mission-focused workforce
- Actionable steps to engage and sustain a culture that will help meet your business priorities
- Characteristics of high-performing people who own their results

Let's Define Social Enterprise

Organizations that create, develop and innovate solutions that have sustainable social impact across the world.

Social enterprises are communities where everyone is a change activist.



Growth Trajectory of a Social Enterprise

Emerging Startup
(3 years or less)

Growth Creators
(3-7 years)

Established
Entrepreneurship
Organizations
(7+ years)

Why Your People are Key to the Success of Your Social Enterprise



sita
by Nonprofit HR

Best Practices in Attracting a Mission-Focused Workforce



Actionable Steps to Engage and Sustain a Culture that Will Help Meet Your Business Priorities



Nonprofit HR's 2021 Talent Management Priorities Survey



Characteristics of High-Performing People Who Own Their Results



Questions?

Contact

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phampton@nonprofithr.com

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