

VIRTUAL LEARNING by NONPROFIT HR

A photograph of a group of people in a meeting. In the foreground, a man in a dark blue suit and glasses is seated in a wheelchair, facing away from the camera and gesturing with his right hand while holding a pen. He is seated at a table with a white cup and glasses. Other people are visible in the background, including a woman with blonde hair and another woman with glasses. The background is a blurred office setting.

CHAMPIONING HEALTH EQUITY WITHIN YOUR ORGANIZATION

DATE: Tuesday, March 9, 2021

TIME: 2-3:30 PM EST

PRESENTERS:

Lisa Brown Alexander & David Sloves

PRICE: Free, registration required

Nonprofit**HR**

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WELLNESS

[NONPROFITHR.COM/EVENTS](https://nonprofithr.com/events)

CONVERSATION EXPERT



In 2000, Lisa Brown Alexander founded Nonprofit HR, the leading talent management firm in the country that works exclusively with the nonprofit sector. Since then, Lisa has inspired her firm to become a force that thousands of nonprofit and talent management leaders look to for their strategy and advisory, HR outsourcing, Total Rewards, diversity, equity and inclusion, and search needs.

Lisa Brown Alexander

CEO

Nonprofit HR

Email Lisa: laalexander@nonprofithr.com

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CONVERSATION EXPERT



David Sloves' route to health insurance innovation was not a straight line. He has always had a passion for mathematics and economics and has used his aptitude for numbers to lead a variety of different ventures over his career. As the CEO of Nonstop, he is a dogged advocate for breaking down barriers that inhibit equitable, affordable and high-quality health care access.

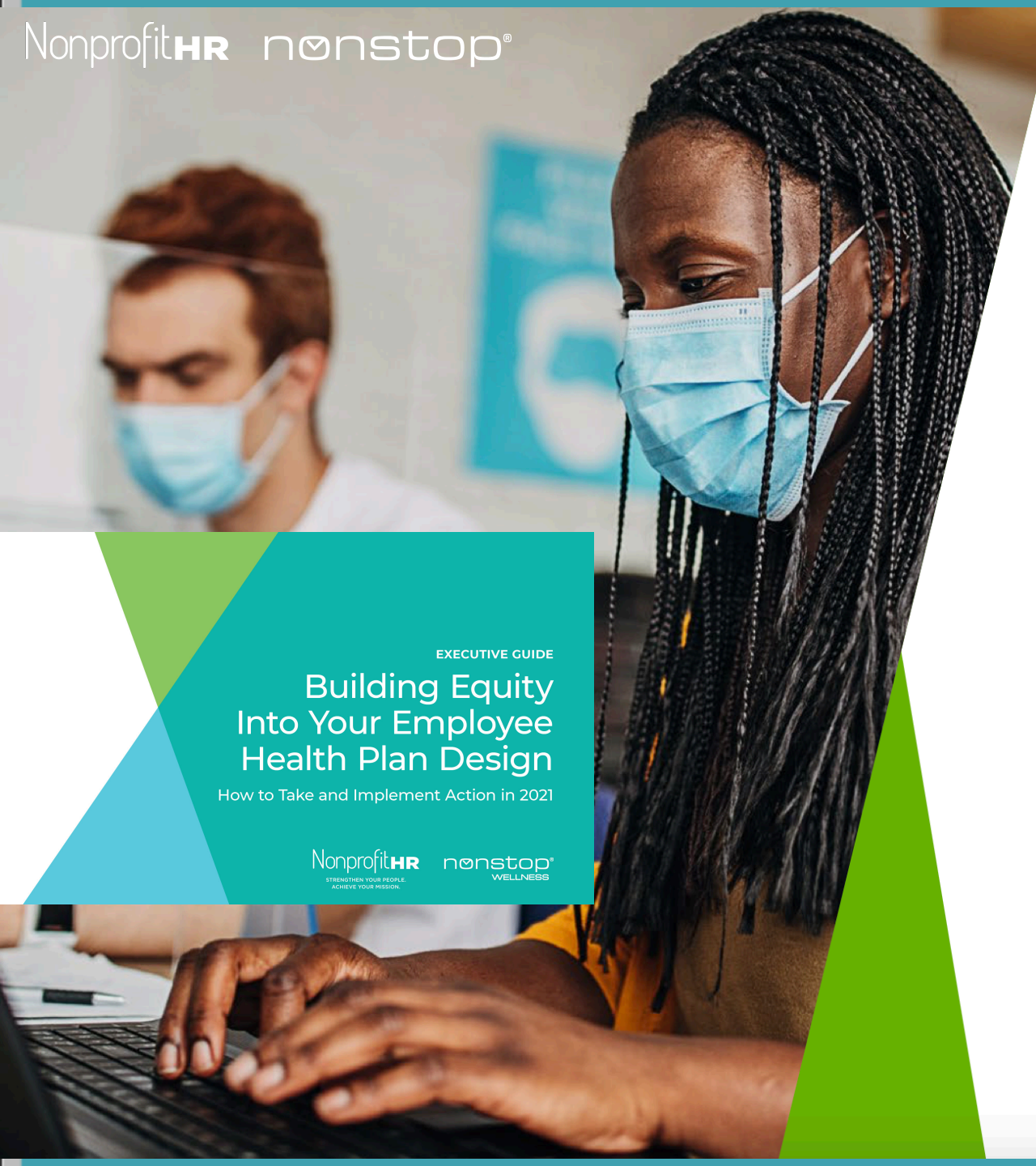
David Sloves

CEO

Nonstop Administration & Insurance Services, Inc.

Email David: dsloves@nonstopwellness.com

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EXECUTIVE GUIDE

**Building Equity
Into Your Employee
Health Plan Design**

How to Take and Implement Action in 2021

NonprofitHR nonstop®
STRENGTHEN YOUR PEOPLE. ACHIEVE YOUR MISSION. WELLNESS

Going Beyond Compensation, Talent Retention and Growth

The current crisis has taught us that employer-sponsored healthcare isn't just about total rewards, employee retention, or organizational growth. Radically rethinking employer-sponsored health benefits in the coming months and years will be essential to workforce stability, and will contribute to building healthy communities of future talent.

HEALTH EQUITY DEFINED

To affect real and lasting change in health equity we must broaden our understanding of what is preventing equal access to healthy living.

The Robert Wood Johnson Foundation offers the following definition of health equity and health disparity to consider:

Health equity means that everyone has a fair and just opportunity to be as healthy as possible. This requires removing obstacles to health such as poverty, discrimination, and their consequences, including powerlessness and lack of access to good jobs with fair pay, quality education and housing, safe environments, and health care.

Added to this is employer-sponsored health insurance plan design that may discourage or disable access and use of health care benefits known to benefit healthy living and wellbeing.

Nearly one-third of U.S. adults remained underinsured – an increase from 23% in 2014. -Commonwealth Fund

Today's Mission-Driven Leader is Health Equity Conscious

As leaders in your organization, you are faced with the balancing act of finding ways to optimize precious financial resources, while providing health insurance to meet the needs of your staff. These priorities now demand not only equitable access to healthcare, but equitable access to the use of these healthcare plans within your organization.

Health equity conscious leaders understand that coverage matters.

The link between access to affordable health insurance and quality of life is clear.

LACK OF QUALITY AND AFFORDABLE, ACCESSIBLE HEALTH INSURANCE LEADS TO:



Unmet health needs

in adults (chronic illnesses)
and in children (diabetes,
obesity, and asthma)



Delays in receiving critical, appropriate care



Inability to access preventive care



Financial burdens



Preventive hospitalizations

Imagine...

You've elevated your commitment to DEI as a workplace priority. Rallying your external stakeholders increases visibility around the importance of health equity by viewing their health benefits management program through an equity lens. Now what?

Takeaway:

Will future health crises further disrupt your nonprofit's ability to meet its mission? As a leader, you have a say in the matter. You have the ability to prioritize health equity and to lead the charge toward equitable health benefits.

Thank you for joining us!

Contact our presenters

Lisa Brown Alexander

Founder & CEO

Nonprofit HR

Email: laalexander@nonprofithr.com

Review your organization's Total Rewards objectives with Nonprofit HR and hear how we can help you see them through a lens of equity!

Email Sidney Abrams at sidney@nonprofithr.com or click below to [schedule a mini-consult](#).

NonprofitHR

About Nonprofit HR

We were founded with one goal in mind: to strengthen the social impact sector by strengthening its people. Nonprofit HR is the country's leading and oldest firm focused exclusively on the talent management needs of the social sector, including nonprofits, associations, social enterprises, and other mission driven-organizations. We focus our efforts on Strategy and Advisory consulting, HR Outsourcing, Search, Diversity, Equity and Inclusion (DEI), and Total Rewards. Nonprofit HR also offers customized trainings, research, knowledge, and events, all with the objective of strengthening the people management capacity of the workforce. Since 2000, our staff of credentialed experts have advanced the impact of some of the world's most influential brands in the sector.

Learn more: nonprofithr.com.

David Sloves

CEO

Nonstop Administration & Insurance Services, Inc.

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To follow up with Nonstop to explore how to advance health equity within your organization with our first-dollar coverage approach to health benefits plan design, schedule a brief conversation here <http://bit.ly/nonstop-meeting> or visit nonstopwellness.com.

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About Nonstop Administration & Insurance Services, Inc.

Nonstop Administration & Insurance Services, Inc.'s mission is to ensure that employers and employees can access and maintain affordable health insurance coverage. Nonstop does this by changing the way employee health insurance is designed, purchased and delivered to employees with Nonstop Wellness, a health insurance program available to employers with more than 50 employees on benefits. Nonstop Wellness combines the cost control of a self-funded plan with the financial predictability of a fully-funded plan, decreasing the annual cost of employee health insurance without requiring a change of medical carrier or benefits advisor. Nonstop Wellness also promotes access to primary care through robust first dollar coverage plan design, reducing or eliminating upfront copays and deductibles to ensure that all employees have equitable access to high-quality health benefits coverage.

Learn more: nonstopwellness.com.