

SPONSORS & MEDIA PARTNERS KIT

EXPAND YOUR REACH IN THE SOCIAL SECTOR

- Engage with nonprofit leaders & decision makers
- Meet your marketing objectives
- Impact more missions
- Strengthen your impact

NONPROFIT HR SPONSORS & MEDIA PARTNERS REACH UP TO 40,000+ EMAIL SUBSCRIBERS, SOCIAL MEDIA FOLLOWERS, VIRTUAL LEARNERS AND IN-PERSON EVENT ATTENDEES

Now, more than ever, leaders of the nonprofit community need rapid access to trusted, vetted and dependable services and products. Nonprofit HR, the nation's leading full-services talent management firm focused exclusively on social impact organizations, invites you to join our exclusive community of sponsors and be among an elite group of brands that help these organizations increase their mission's impact.

Lead

\$11,500

- 1 webinar sponsorship
- 2 guest blogs in email blast
- 1 top banner ad in Nonprofit HR email blast
- 1 button ad in Nonprofit HR email blast

Transform

\$16,500

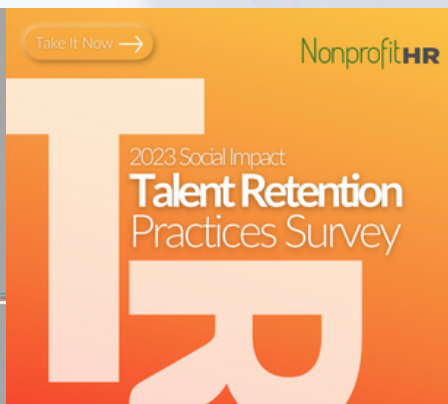
- Co-created white paper for Nonprofit HR community
- 2 guest blogs in email blast
- 2 top banner ad in Nonprofit HR email blast
- 2 content postings on Nonprofit HR's social media channels

Impact

\$21,950

- Featured brand for a Nonprofit HR survey
- 2 fifteen-second commercials on The Switch, Nonprofit HR's podcast
- 2 webinar sponsorships
- 1 banner ad in email blast
- 1 button ad in email blast
- 2 content postings on social media

THE SWITCH
BY NONPROFIT HR



NonprofitHR

**Persevering for Progress:
EDIJ 2024 & Beyond**

WEDNESDAY, FEBRUARY 28
2-3:30 PM ET
PRICE: Free, registration required

» nonprofithr.com/events

1. All sponsors are listed on our Sponsors & Partners page with backlink, about statement and logo.
2. Webinars and co-branded materials include logo and about statement on event pages and/or promotional materials. Sponsors may select which webinars they want to sponsor on a first-come, first-served basis.
3. Banner and button ads displayed on e-blasts to Nonprofit HR community and guest blog and co-created content pages.
4. Sponsors' and partners' materials can be accessed on nonprofithr.com, gosita.com and/or impactsearchadvisors.com.
5. Upon completion of the sponsored webinar, sponsor will receive participant list/registration data and questions/comments.

SPONSORS & MEDIA PARTNERS KIT

Partner with Nonprofit HR and help mission-driven organizations meet and achieve their talent management objectives. Choose from three sponsorship levels or customize a package!

Lead

Transform

Impact

Don't see the package you need? We work with you to customize the right approach. Contact us now to grow engagement for your business through a series of targeted media campaigns.

Contact Sidney Abrams, SHRM-SCP
Chief Client Experience Officer
sidneya@nonprofithr.com

Nonprofit**HR** 