

Team Biographies



Sobella Erica Ayuso

**Vice President
Commercial Banker**

Sobella Ayuso is Vice President and Commercial Banker at J.P. Morgan Commercial Bank in Washington, DC. With over 16 years of experience in banking and finance across New York, the DMV area, and Europe, Sobella brings deep expertise and a collaborative approach to delivering comprehensive financial solutions for nonprofit organizations.

Sobella is passionate about helping nonprofit leaders achieve operational efficiency and long-term sustainability. She understands the importance of best-in-class financial practices and works closely with her team to provide tailored frameworks that address each organization's unique needs—from managing operational and short-term reserves to optimizing treasury management and developing long-term strategies. Sobella fosters a culture of partnership and considers herself a product of the nonprofit community, finding it personally rewarding to serve as a trusted resource for nonprofit leaders, committees and boards.

Prior to joining J.P. Morgan, Sobella was First Vice President within the Wholesale Bank at SunTrust Bank and has held various leadership roles throughout her career. As a proud Latina and native New Yorker from the Bronx, her passion for finance was inspired by her entrepreneurial parents and early experiences helping them navigate the challenges of business ownership. Having sat on both sides of the desk—as both advocate and client—Sobella is dedicated to turning hopes into certainty and making a meaningful impact through her work.

Sobella is currently completing an MPA from Cornell University and holds an MBA and MPS from Southern New Hampshire University and Cornell University, respectively. She is a Certified Management Accountant (CMA). Outside of work, Sobella is an avid traveler, dog lover, home décor enthusiast, real estate investor, enjoys the arts and cooking. She is actively involved in her community, serving at her local church and serving as a board member for the Filial del Instituto Duarte of Washington, DC and Annandale Community Swim Club.

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